

MINUTE RECORD

MICHIGAN DEPARTMENT OF COMMUNITY HEALTH/OFFICE OF DRUG CONTROL POLICY STRATEGIC PREVENTION FRAMEWORK/STATE INCENTIVE GRANT (SPF/SIG)	
WORKGROUP NAME:	Childhood and Underage Drinking Workgroup (CUAD)
DATE:	05/20/08
TIME:	10:00 A.M. – 12:00 P.M.
LOCATION:	Office of Highway Safety Planning 4000 Collins Rd Lansing, MI
CHAIRPERSON	Dianne Perukel, OHSP 517-333-5337 PerukelD@michigan.gov
CALL-IN OPTION	404-443- 6397 Access Code: 3319646
STAFF LIAISON	Tine Laux, ODCP lauxt@michigan.gov

INTENDED MEETING OUTCOME

Welcome and Introductions. Coordinate conference call and on-site groups.
Update membership information.

1. Approve 04/08 minutes and today's agenda.
2. Presentation: Energy Drinks.
3. Assignment Review.
4. Continue discussion of general CUAD goals, roles, deliverables, and timelines.
5. Discuss latest conferences/events, time permitting: IDAT Symposium, John Underwood.
6. Set next steps and adjournment.

SUMMARY OF KEY POINTS

Welcomes and introductions linked participants who were there in person, with those on the phone.

Handouts included: Minutes draft of 04/08, Agenda for 05/20/08, Copies of previous handouts re: CUAD Overview of deliverables, SPF Logic Model. Handouts provided with presentation by Ronnie Polad and Barb Subastian.

April minutes were approved following a motion by Ken Dail, with a second by Barb Subastian, with no corrections.

Most of the meeting was devoted to the Energy Drink/Alcopops presentation. Ronnie provided a power point presentation; Barb provided sample products. They covered the products in Michigan markets, as well as those which were denied by the Michigan Liquor Control Commission. Characterized the drinks as “getting in the car and stepping on the gas and brake at same time.” OHSP graphic designer came in and took professional photographs of the product examples. ATF is looking at making all alcohol content to be put on ingredient panels. These products are often cheaper than bottled water. Note that the Join Together (www.jointogether.org) list serv is a good resource for groups to find the latest product information. Rumors suggest that alcohol infused water is approaching the market soon. Ronnie will clean up the power point for emailing to group. Ken will put the photos onto CD and onto the PN website. Group felt that they would be willing to share this and other workgroup presentations on UAD with the entire SPF.

Discussed server training re: alcohol energy drinks. Ronnie indicated that she may add the alcohol energy

drink information to server/seller training based on MLCC findings during controlled buy operations. Currently for on-premises licensees, there must be one supervisory person that is certified in server training on duty at all times that the establishment is open. Some licensees that have been issued violations are required to have training for their entire staff, as well as owners, including stockholders and LLC members. Server training is not required currently for off-premises licenses as a condition of licensing unless the applicant has a previous violation history for sales to minors and/or intoxicated persons. Liquor liability insurance companies often offer discounts for places with trained staff. This was the area of interest for the group, but no decisions on action were made. The group did decide that every parent and preventionist should tour a party store in their area.

Discussion about CUAD direction and purpose continued from last month's meeting. A decision was made to follow the SPF process by first reviewing data to determine UAD prevalence, nature, and impact on MI. So, data gathering options and use of current data sources were discussed: SEW data, MIPhy data, sales data per county, household survey, cost of UAD to MI, cost of alcopops, MIPs (with cautions on use of this data), Intervening Variable and Strategy data from the SPF submissions to ODCP, the informal data from the THM questionnaire, information from the Coalition Workgroup questionnaire, etc... Discussion centered on linking and/or formatting the data to NOMS. Particular interest in: 30 day use, age of onset, perception of risk and harm, disapproval of substance use. Marie Halveston will provide the group with NOMS links. This was a beginning discussion as the group decided Assessment of UAD in MI should be first and continuing task of the workgroup.

Group brainstormed potentially exploring:

1. MIPs: group would like to understand: 1. more about the MI # of MIPs (useful for discretionary grant applications (with cautions about what it really measures, i.e. law enforcement dollars/focus).
2. What does the process look like re: process for assessment/fines/prosecution/jail; and where in the process should prevention be involved (first offense?).
3. Re: Compliance checks: How to create a structure in that local community could submit compliance check data to LCC.
4. Re: Environmental measures at state level that would effect state changes and help with UAD and NOMS?
5. Re: Logic Model: Possibly recreating/adjusting state UAD logic model for ARTCD to address UAD long term, perhaps including NOMS in the current substance use column. Jill Worden will attempt to mock this up.
6. Re: UAD Intervening Variable/Strategy tool: Perhaps creating this as a deliverable?
7. Re: Potential role of this group in encouraging/supporting school district use of MIPhy. Some community coalitions apparently offer to staff the data entry; manning the sites and helping the turnover necessary between student entries.

Group would like to recommend 3-5 UAD priorities for the state, by using the data mentioned above. The group guesses these would be: parents providing to minors in the home, lack of server/seller training, and inconsistent law enforcement and adjudication; but would like to compare this perception with hard facts per SPF assessment process.

Question arose about July 1, 2008 being the date that all underage persons would have vertical licenses. Will there be any media attention to that event by ODCP, others? Would this be an environmental strategy to inform all potential servers/providers?

Due to time restraints, the rest of agenda was tabled.

ACTION			
ACTION ITEM	RESPONSIBLE	DEADLINE	PROGRESS AND FOLLOW-UP ACTIONS
Check on any media plans for the July 1 Vertical License	Tine	<u>ASAP</u>	Completed. The Secretary of State would be the SOM responsible for the vertical license and any publicity.
Provide NOMS links to group	Marie Halveston	Before next meeting	Completed. Sent to Tine and Dianne. Dianne forwarded to group.
Put Alcopop pictures on PN web and onto CD	Ken	ASAP	Completed. On PN website. CD sent to Tine.
Inform SPF of willingness to provide our presentations to the entire SPF	Tine	ASAP	Completed. We should now provide a list of what we have done to ODCP.
Prepare Power Point for emailing: remove fancy backgrounds, etc...	Ronnie	ASAP	Done.
Provide Power Point to group.	Dianne	ASAP	Done.
Approach Dawn Sonnenberg of Secretary of State as potential speaker to discuss how SOS tracks MIPs that are reported to them and issues with non-reporting	Dianne	TBD	Done.
Create a draft of adjusted Logic Model for UAD with NOMS in substance use column	Jill Worden	ASAP	
Update current IV tool for UAD data; send to group	Tine	ASAP	
Accumulate and aggregate IVs and strategies from SPF Strategic and Implementation Plans	Tine and perhaps PIRE	TBD, not all plans are in at this point	
Share information re: BAM system; info gathered on grant \$ available to improve data infrastructures	Dianne	TBD	

RESEARCH & TECHNICAL ASSISTANCE REQUESTS			
<p>■ PLEASE LIST EVERY REQUEST FOR RESEARCH, TRAINING, OR TECHNICAL ASSISTANCE HERE. PLEASE ALSO RECORD ALL ACTIONS TAKEN TO MEET THIS REQUEST. FOR EXAMPLE, YOUR REQUEST FOR RESEARCH MAY BE "NEED RESEARCH ON THE USE OF RISK ASSESSMENTS AT DHS." THE ACTION ITEM WOULD BE "GATHERING RESEARCH ON RISK ASSESSMENT FROM DHS." ANOTHER ACTION ITEMS MAY BE "JIM NYE GAVE A PRESENTATION ON THE RISK ASSESSMENTS USED BY DHS."</p> <p>■ NOTE THE REQUEST FOR RESEARCH IN THE "REQUEST FIELD." NOTE WHO YOU ARE CONTACTING TO MEET THIS NEED IN THE "TO WHOM" FIELD. NOTE ANY FOLLOW UP ACTION TAKEN IN THE "ACTION TAKEN" FIELD.</p> <p>■ PLEASE BE VERY CLEAR ABOUT WHAT IS NEEDED AND WHAT WAS DONE TO MEET THAT NEED.</p>			
REQUEST		TO WHOM	ACTION TAKEN
SHARE UAD RELEVANT DATA FROM QUESTIONNAIRE		COALITION WORKGROUP	NEED TO CLARIFY OUR REQUEST BEFORE ADDRESSING; THE QUESTIONNAIRE HAS NOT YET BEEN DONE
NEXT MEETING			
DATE:	06/17/08		
TIME:	10:00 A.M. – 12 NOON		
LOCATION:	Office of Highway Safety Planning 4000 Collins Lansing, Michigan		
ANY ADDITIONAL COMMENTS?			
ATTENDANCE			
PLEASE LIST EVERY MEMBER FOR EVERY MEETING REGARDLESS OF ATTENDANCE. PLEASE PUT "YES" IF THE PERSON ATTENDED THE MEETING AND "NO" IF THE PERSON WAS ABSENT. LIST EACH GUEST THAT ATTENDED THE MEETING.			
MEMBERS' AND GUESTS' NAMES	ORGANIZATION	WORKGROUP AFFILIATION	HERE? Yes/No
DAIL, KEN	MCRUD/PN	MEMBER	YES
FOXALL, CAROLYN	ODCP	SPF COORDINATOR	NO
FUHRMAN, MICKI	EATON INTERMEDIATE SCHOOL DISTRICT	MEMBER	YES
GIRE, DANA	MCOSA – OFFICE OF SUBSTANCE ABUSE SERVICES, MACOMB COUNTY CMH	MEMBER	YES, BY PHONE
HEAD, CAROLE	SUBSTANCE ABUSE PREVENTION COALITION, BATTLE CREEK, SERVING CALHOUN COUNTY	MEMBER	YES
HELVESTON, MARIE	NMSAS – NORTHERN MI SUBSTANCE ABUSE SERVICES, INC.	MEMBER	YES, BY PHONE
LAUX, TINE	CSAP FELLOW	ODCP STAFF LIAISON	YES
MARTINO, FRED	WGVU	MEMBER	YES
MCCANN, ELIZABETH	SDDFC/LFS – LATINO FAMILY SERVICES, DETROIT	MEMBER	NO
PERUKEL, DIANNE	OHSP	CHAIRPERSON	YES
POJETA, KADI	MI ASSOCIATION OF SECONDARY SCHOOL PRINCIPALS ASSOCIATION AND MI ASSOCIATION OF STUDENT COUNCILS	MEMBER	NO

POLAD, RONALEE	MLBA - MI LICENSED BEVERAGE ASSOCIATION	MEMBER	YES
SCALERA, MARCI	WCHO – WASHTENAW COMMUNITY HEALTH ORGANIZATION	MEMBER	NO
SCOTT, LARRY	ODCP	SPF MANAGER	NO
SMITH, HOMER	MADD	GUEST	NO
SUBASTIAN, BARB	MLCC –/ LIQUOR CONTROL COMMISSION	MEMBER	YES
STONEBURNER, BRENDA	ODCP STAFF	GUEST	YES
TWICHELL, MICHELLE	MDCH	MEMBER	NO
WEBSTER, THERESA	SEMCA	GUEST	NO
WORDEN, JILL	RIVERHAVEN COORDINATING AGENCY	MEMBER	YES